# Branded Hotels in Saudi in 2012 Quick Facts

- 79 Branded Hotels Currently Operating in the Kingdom
- 30,306 Branded Rooms welcomed guests
- International Hotel Operators managed are present in the Kingdom 17
- International Hotel Brands are operating in Saudi 32

# The biggest Hotel Operators by number of Rooms and Hotels

Wyndham Hospitality Swiss-Belhotel International **Starwood Hotels Rotana Hotels Rosewood Hotels & Resorts Oberoi Hotels & Resorts Movenpick Hotels and Resorts Marriott International** InterContinental Hotel Group Hyatt International Hotels Hilton International **Golden Tulip Hotels** Four Seasons Hotels and Resorts Fairmont Raffles Hotels International Inc. **Carlson Rezidor Hotel Group Best Western International** Accorhotels

2650	8
153	1
2209	9
433	1
644	3
264	1
3277	10
1305	6
5955	24
399	2
2194	6
2012	19
274	1
3294	4.
1323	6
134	2
3786	13

**r101** 

3 Brands

WORLDW

3 Brands

#### The largest number of operated brands in Saudi



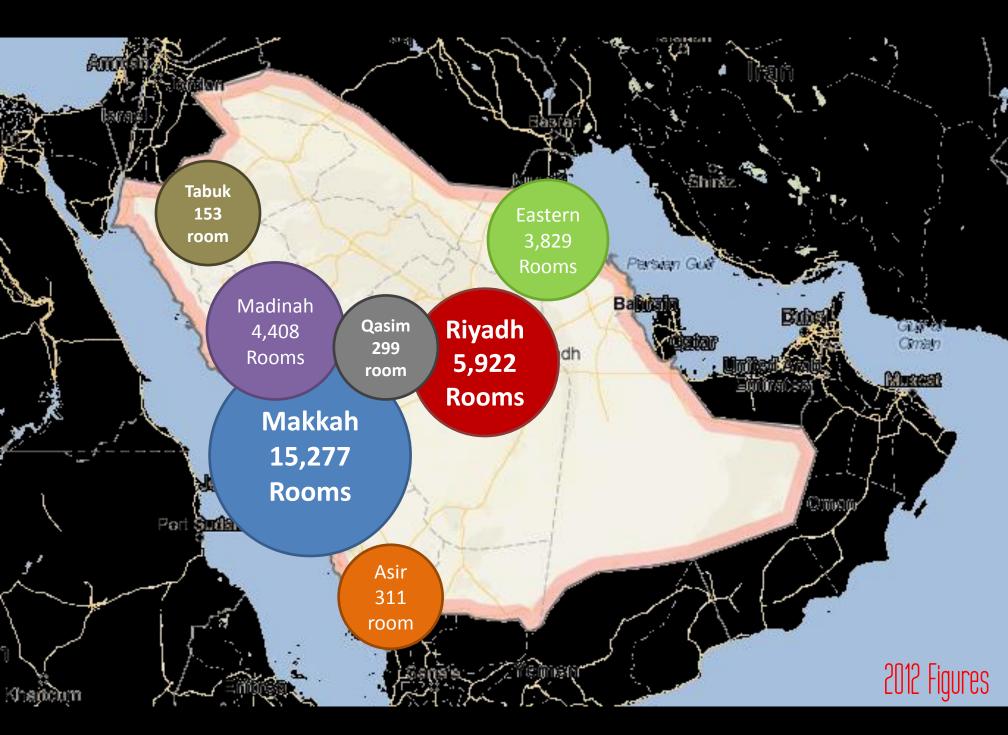


# Upcoming branded hotel rooms between 2013 and 2016

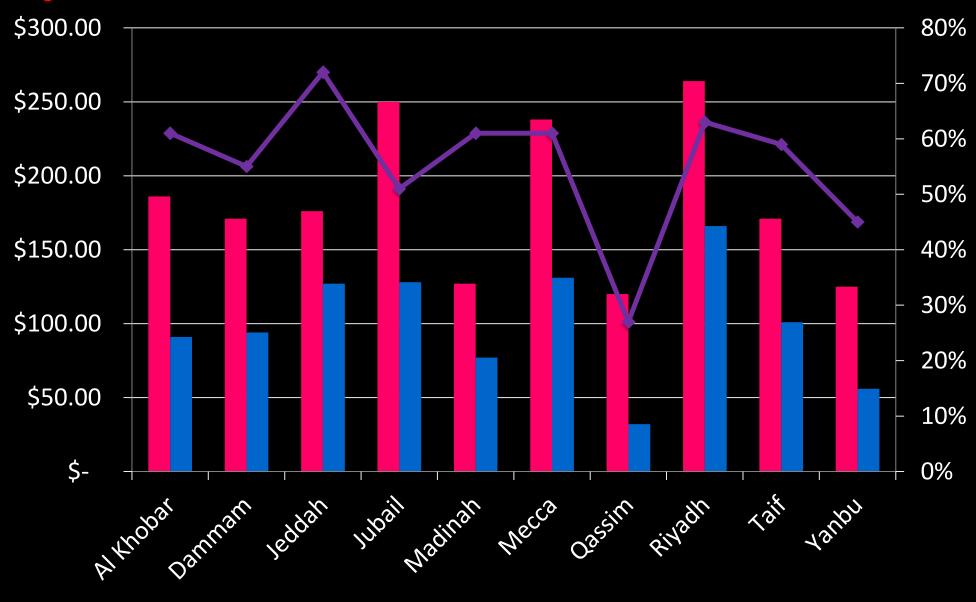


**Hilton International Marriott International** InterContinental Hotel Group **Carlson Rezidor Hotel Group Rotana Hotels** Hyatt International Hotels **Starwood Hotels** Kempinski Hotels Accorhotels **Movenpick Hotels and Resorts** Fairmont Raffles Hotels International Inc. Wyndham Hospitality Four Seasons Hotels and Resorts **Rocco Forte Collection** 

# Branded Hotels Geographic Distribution



## Key Performance Indicators 2011



RevPAR -AOC ARR

## Prepared by

#### **Global Markets**

http://globalmarkets.com.kw | info@globalmarkets.com.kw